

F. No. 33-9/2015-MIDH (AAP) Pt. II  
Government of India  
Ministry of Agriculture & Farmers Welfare  
Department of Agriculture, Cooperation & Farmers Welfare  
(Horticulture Division)

Room No 434  
Krishi Bhawan, New Delhi  
Dated 29<sup>th</sup> August, 2016

**Office Memorandum**

**Subject: Minutes of 3<sup>rd</sup> Meeting of Executive Committee of MIDH - matter reg.**

The undersigned is directed to refer to the subject mentioned above and to enclose herewith Minutes of 3<sup>rd</sup> Meeting of Executive Committee of MIDH held on 24<sup>th</sup> August, 2016 at Krishi Bhawan, New Delhi for information/ necessary action.

**Encl:- as above**

  
(M.K. Mishra)  
Under Secretary (MIDH)  
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**Distribution:-**

1. All Members of the Executive Committee of MIDH.
2. Director (Hort)/ADC(AV)/ ADC (TS)/Director (Hort. Stat.)/DC (Hort.)/Under Secretaries in Horticulture Division
3. Tech. Dir, NIC with a request to upload the minutes in portals of MIDH.



**Minutes of the 3<sup>rd</sup> meeting of the Executive Committee of Mission for Integrated Development of Horticulture (MIDH) held on 24.08.2016 at CR 142, Krishi Bhawan, New Delhi**

The third meeting of Executive Committee of Mission for Integrated Development of Horticulture was held on 24.08.2016 at CR 142, Krishi Bhawan. List of participants is at **Annexure I**.

The meeting began with Secretary (AC & FW) as Chairman EC having a brief introduction with the members of the EC present in the meeting. It was mentioned that the last meeting of the EC took place on 4.11.2015. Secretary (AC & FW) opined that EC should have been convened at the beginning of the financial year to set the agenda for the year ahead. He also suggested that EC meeting should happen at regular intervals, at least once in six months. The Chairman granted leave to absent members. Thereafter, JS(MIDH) made a presentation taking up each agenda item. Gist of discussions/decisions are given hereunder:

**Agenda Item No. 1: Confirmation of Minutes of meeting and Review of Action Taken on decisions of 2<sup>nd</sup> meeting of EC held on 04.11.2015**

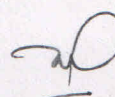
**1. Confirmation of Minutes of second meeting of EC:**

Minutes of the second EC were listed with Agenda. As no comments were received, the minutes were confirmed.

**2. Review of Action Taken on decision of 2<sup>nd</sup> EC Meeting held on 04.11.2015:**

Actions taken on the decisions/directions of the 2<sup>nd</sup> meeting of the EC are given below:

Sl. No.	Decision taken	Action taken and directions given in the 3 <sup>rd</sup> EC
1.	State Horticulture Missions to ensure adequate publicity through print and electronic media for attracting private entrepreneurship for development of value chain in horticulture including establishment of PHM infrastructure such as cold storages, minimal processing centers, reefer transport, markets etc.	State Horticulture Missions have been requested to ensure compliance. Apart from this following actions were taken: <ul style="list-style-type: none"><li>Printed material, brochures containing relevant information on the Mission including horticultural supply chain were distributed in Krishi Unnati Mela 2016.</li><li>Advertisements were issued in printed media during Dec-Jan 2015-16 through NCCD providing information related to cold-chain and PHM infrastructure.</li></ul> <b>EC noted the information.</b>
2.	Accreditation of nurseries to be scaled up by the implementing agencies including nurseries under	<b>Accreditation of nurseries by NHB:</b> <ul style="list-style-type: none"><li>Till date 1564 nurseries has been</li></ul>





	<p>ICAR, for production of quality planting material.</p>	<p>accredited.</p> <ul style="list-style-type: none"> <li>• During 2015-16, 120 nurseries have been accredited.</li> <li>• During 2016-17, there is a target for accreditation of 208 nurseries.</li> </ul> <p><b>Accreditation of nurseries by CIH:</b></p> <ul style="list-style-type: none"> <li>• During 2015-16, 6 nurseries have been accredited.</li> <li>• During 2016-17, there is a target for accreditation of 10 nurseries.</li> </ul> <p><b>EC noted the information.</b> The Chairman desired that the process of accreditation should be made more meaningful so that farmers are aware of the accredited nurseries and get maximum benefit from planting material procured from accredited nurseries. Chairman EC suggested that there should be a mechanism for tagging/labeling of planting material obtained from accredited nurseries. He also suggested that rates of accredited nursery may be standardized and published</p>
3.	<p>Assistance for PHM infrastructure in states to be ensured as a focus area, in the light of NCCD/ NABCONS Study.</p>	<ul style="list-style-type: none"> <li>• While reviewing the performance of the SHMs special attention was paid on achievement related to PHM/Marketing activities. States lagging behind were directed to step up their PHM activities</li> <li>• During the finalization of AAP for 2016-17, it has been ensured that SHM allocate at-least 25% of fund for PHM/Marketing activity.</li> </ul> <p><b>EC noted the information.</b></p>
4.	<p>Horticulture production maps to be uploaded on MIDH website for information and development of area specific initiatives.</p>	<p>Production Map is available on farmers' portal. District level production map of India linked to HAPIS data is under construction. The same shall be uploaded on MIDH website.</p> <p><b>EC noted the information.</b></p>
5.	<p>States to update correct information on physical and financial progress of targets and achievements on the</p>	<p>MIDH website has been revamped so that SHM can update progress data easily. The data uploaded by SHMs is being regularly</p>



	MIDH website, on a regular basis. Relevant information in this regard should be made available on Farmers' Portal.	monitored. SHMs are being reminded continuously about timely uploading of achievement data and discrepancies/contradictions in the uploaded data. <b>EC noted the information.</b> Secretary (AC &FW) expressed that the monitoring mechanism should be made more stringent so that for states not updating data of progress through portals of MIDH, proportionate cut should be made in their allocation and if necessary the matter might be brought to EC in a mid-term review for re-allocation of funds. Performing states should be rewarded in terms of re-allocating funds from states which are non-performers.
6.	Bee keeping activities to be strengthened in states to ensure livelihood for small, marginal, and landless farmers.	The budgetary allocation for National Bee Board has been enhanced to Rs. 12 crore for 2016-17 from Rs. 2.00 crore in AAP of 2015-16. <b>EC noted the information.</b> Chairman, EC suggested that a letter should be written to State Mission Director to focus more on Bee keeping activities, particularly in SCP and TSP areas.
7.	HORTNET to be operationalized in the remaining states and mechanism for linkages with state specific initiatives or electronic transfer of assistance to be addressed.	Training and hand holding for adoption of HORTNET has been provided to the SHMs. However, barring few states, others are reluctant in using HORTNET. These States are being requested and reminded regularly to use HORTNET. <b>EC noted the information.</b>
8.	Allocation of resources for NLAs under MIDH to be re-assessed during 2016-17. The activities of NCPAH as an NLA need to be evaluated including the issue of housing NCPAH under a private entity.	Activities of each and every NLA were thoroughly reviewed/examined with specific reference to their mandate and expertise. Accordingly, the AAPs of the NLAs for 2016-17 were recast/realigned to ensure that their activities are not duplicated by other implementing agency and are more meaningful for the mission.  The activities of NCPAH were reviewed. NCPAH has been reconstituted by another three years starting 01.06.2016 with the approval of Secy (AC&FW) <b>EC noted the information.</b>





**Agenda Item No. 3. Review of Physical & Financial Performance (Target vs Achievement) of MIDH (NHM/HMNEH) for the year 2015-16:**

During the presentation, JS (MIDH) highlighted the achievements vis-a-vis targets during 2015-16 in major interventions which is detailed below:

**3.1 National Horticulture Mission (NHM)**

Performance under NHM during 2015-16 is summarized below (as on 31/03/2016):

Components	Target	Achievement
Area Coverage (Ha)	122016	117460
Rejuvenation (Ha)	14247	14466
PHM (Nos.)	8695	8054
Markets (Nos.)	460	309
Nurseries (Nos.)	62	56
Protected Cultivation (Ha)	32437	30528
IPM (Ha)	60026	45100
Water Resources (Nos.)	4838	3682

**3.2 Horticulture Mission for North East & Himalayan State (HMNEH):**

Performance under HMNEH during 2015-16 is summarized below (as on 31/03/2016):

Components	Target	Achievement
Area Coverage (Ha)	26020	21313
Rejuvenation (Ha)	8730	2941
PHM (Nos.)	2631	542
Markets (Nos.)	171	143
Nurseries (Nos.)	51	46
Water Resources (Nos.)	2177	1196
Protected Cultivation (Ha)	1992	1513
IPM (Ha)	40975	34167

The Chairman directed that the achievements may be indicated sub-component wise, atleast for PHM and marketing components, so that the members would be able to understand the focus area of a particular intervention. Representative of D/o AYUSH & NMPB wanted to know if the markets created under MIDH caters to only Agri/Horticultural crops or also medicinal plants. JS (MIDH) intimated that under MIDH, support/assistance in markets are available for aromatic plants but not for medicinal plants.





Secretary (AC &FW) desired to know whether through the intervention replanting & rejuvenation, farmers are actually benefitted or otherwise. He suggested that a rejuvenation intervention should be analyzed for assessing their outcome especially in terms of productivity improvement. Study/survey may be conducted to assess the impact and outcome of this intervention in last five years. In the mean time, the state should be asked to submit a qualitative report on outcome achieved by implementing rejuvenation interventions.

The Chair also desired to know whether the Wholesale Markets created under MIDH is linked with e-NAM and if not states should link the market with e-NAM.

On the issue of fund utilization, the Chairman suggested to explore the possibility of formulation of special schemes for tribal areas. The special scheme may have enhanced cost norm and financial assistances and can be dovetailed with the State Government schemes. Other innovation steps should also be explored for optimal utilization of funds allocated for SCP and TSP areas.

#### **Agenda Item No. 4. Review of Monitoring mechanism of the Mission**

JS (MIDH appraised the members regarding the established methods of monitoring the scheme ---both on line & off line which are given below:

- Overall progress is reviewed by the Empowered Monitoring Committee (EMC) regularly.
- Physical progress is monitored/verified by Joint Inspection Teams (JIT).
- Regular interaction via Video Conferences and visit of officers to States.
- MIDH website enables SHM to update progress data regularly. All important circular, notices are uploaded on the portals.
- Data as uploaded by SHMs is monitored by DAC & FW.
- The activities/performances of NHB, CDB & CIH are being monitored by the Division.

**EC directed that the monitoring mechanism should be further strengthened.**





**Agenda Item No. 5. Ex-post facto approval of sub-scheme wise outlay and AAPs of implementing agencies**

The allocation of Rs 1620 crore for year 2016-17, in respect of SHMs, NLAs and Central Sector sub-schemes (NHB, CDB, CIH) of MIDH was placed in the EC for taking ex-post facto approval as per the **Annexure-II & III**

**EC approved the allocations.**

**Agenda Item No. 6: Any other matter with permission to Chair**

- **6.1 Empanelment/Enlistment of National Institute for Agricultural Marketing (NIAM) as National Level Agency (NLA) under MIDH**

The proposal of NIAM for empanelment/enlistment as NLA under MIDH was examined on file and approval of the Secretary (AC&FW) as chairman was obtained.

**EC noted the approval of NIAM as NLA under MIDH.**

- **6.2 JS (MIDH) informed the EC about current status of implementation of Hon'ble PM's special package for development of Horticulture in J&K state.** Government of J&K submitted 3 years implementation plan for PM's Rs 500 crore package for restoration of damaged horticulture in 2014 floods and further development of Horticulture in the state. From the State's proposal out of Rs 500 crore, Rs 147 crore was not aligned with MIDH norms for import of planting material & trellis system. For this, EFC note is being circulated for one time relaxation/approval of CCEA. For activities in the 1st year's action plan of the state aligned to MIDH norms Rs 47.89 crore (GoI share) have been released.

- **6.3 EC made the following additional observations:**

1. The Chairman pointed out the issue of quality planting material. Issues of North-east States, especially lack of investment in PHM infrastructure, were discussed. The Chair stated that role of NE Council in this respect is very important. He also suggested that Beekeeping activities may be stepped up in North-eastern States. The



Chairman further suggested obtaining qualitative monthly report from the SHMs on various activities undertaken by them as per the AAP.

2. On the issue of non-uploading of achievement data and frequent change of the upload data, it was decided that some incentive/disincentive mechanism may be devised for the complying/deviating States.
3. The representative from APEDA suggested that farmers be made aware about the production of exportable varieties of horticulture produce, about good agricultural practices and traceability of inputs in the final produce. The Chairman desired that a closer coordination between APEDA and DC&FW is required for finding solutions related to export of agricultural produce.

The meeting ended with a vote of thanks to the chair.





## Annexure I

List of Participants in the 3rd Meeting of EC of MIDH held on 24.08.2016			
Sl.No	Name (Mr./Ms./Dr.)	Designation	MINISTRY/DEPARTMENT / ORGANISATION
1	S.K. Pattanayak	Secretary	AGRI & FARMERS WELFARE
2	K.Sanjay Krishna	AS & FA	AGRI & FARMERS WELFARE
3	S.K. Malhotra	Agri./ Horti. Comm.	AGRI & FARMERS WELFARE
4	P. Shakil Ahammed	JS (MIDH) & Miss. Dir.	AGRI & FARMERS WELFARE
5	Ajeet B. chavan	Director	COMMERCE
6	Padampriya	Director cum Dy. CEO	AYUSH
7	Atya Nand	DS, MOFPI	FOOD PROCESSING INDUSTRIES
8	D.K. Sharma	JS	PANCHAYATI RAJ
9	Mercy Epao	Director	DEVELOPMENT OF NORTH EASTERN REGION (DONER)
10	Meenakshi	Director	BIOTECHNOLOGY
11	Madhumita Biswas	Scientist 'F'	ENVIRONMENT AND FORESTS AND CLIMATE CHANGE
12	C.V.Reddy	DGM	NATIONAL BANK FOR AGRICULTURE AND RURAL
13	Ashwani Kumar	JS	AGRI & FARMERS WELFARE
14	R.P. S. Deswal	Additional Comm.	AGRI & FARMERS WELFARE
15	Mamta Saxena	ADVISOR (HORT.) & DDG Agri Census	AGRI & FARMERS WELFARE
16	A.K Singh		NATIONAL HORTICULTURE BOARD (NHB)
17	N.K. Suri	Chief Dir.	NATIONAL COOPERATIVE DEVELOPMENT COOPERATION
18	D. Bhuyan	Director	SMALL FARMERS' AGRI-BUSINESS CONSORTIUM (SFAC)
19	Padampriya	Director cum Dy. CEO	NATIONAL MEDICINAL PLANTS BOARD (NMPB)
20	A.K Singh	Chairman	COCONUT DEVELOPMENT BOARD (CDB)
21	Krish Iyengar	ED	NATIONAL COMMITTEE ON PLASTICULTURE APPLICATIONS
22	Pawanexh Kohli	CA &CEO	NCCD
23	Sukhpal Singh	Professor	FACULTY, IIM (EXPERT)
24	S.BASKAR REDDY	ED	EXECUTIVE DIRECTOR, SYNGENTA FOUNDATION (EXPERT)
25	Tarun Bajaj	GM	APEDA
26	Pankaj Kumar	Director (Hort.)	AGRI & FARMERS WELFARE
27	Anuradha Vemuri	Additional Comm.(Hort.)	AGRI & FARMERS WELFARE
28	Tamil Selvan	Additional Comm.(Hort.)	AGRI & FARMERS WELFARE
29	Naveen K. Patle	Dy. Comm. (Hort.)	AGRI & FARMERS WELFARE
30	Sanjay Kumar	Dy. Comm. (Hort.)	AGRI & FARMERS WELFARE
31	M.K. Mishra	Under Secretary	AGRI & FARMERS WELFARE
32	S.K. Kaul	Assistant Comm.	AGRI & FARMERS WELFARE
33	Rakesh Veradhan	Dir.(NIC)	AGRI & FARMERS WELFARE
34	Swarnendu Singha	Section Officer	AGRI & FARMERS WELFARE
35	Subrat K. Roy	SSA	AGRI & FARMERS WELFARE



## Annexure II

(Rs. in crore)

Name of Sub Schemes	Total
1. National Horticulture Mission (NHM) -(CSS)	890*
2. Horticulture Mission for North East and Himalayan States (HMNEH)- (CSS)	320
<b>Total (CSS)</b>	<b>1210</b>
3. National Horticulture Board (NHB) – (CS)	275
4. Coconut Development Board (CDB) – (CS)	130
5. Central Institute of Horticulture (CIH) – (CS)	5
<b>Total (CS)</b>	<b>410</b>
<b>Grand Total (CSS + CS)</b>	<b>1620</b>

\* Out of which Rs. 90 Crore is meant for NLAs & UTs (100% GOI share)

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## Outlay for NHM and HMNEH under MIDH during 2016-17

Rs. in

Lakhs

S. No.	NHM State	GOI Share (60%)	State Share (40%)	Total
1	Andhra Pradesh	6403	4269	10672
2	Bihar	2631	1754	4385
3	Chhattisgarh	6923	4616	11539
4	Goa	252	168	420
5	Gujarat	7139	4760	11899
6	Haryana	6184	4122	10306
7	Jharkhand	4018	2679	6697
8	Karnataka	7297	4865	12162
9	Kerala	4642	3095	7737
10	Madhya Pradesh	4535	3024	7559
11	Maharashtra	8897	5932	14829
12	Odisha	4991	3327	8318
13	Punjab	3986	2657	6643
14	Rajasthan	5089	3393	8482
15	Tamil Nadu	5503	3669	9172
16	Telangana	3290	2194	5484
17	Uttar Pradesh	3727	2485	6212
18	West Bengal	2491	1661	4152
<b>Total</b>		<b>87998</b>	<b>58670</b>	<b>146668</b>

S. No.	HMNEM State	GOI Share (90%)	State Share (10%)	Total
1	Arunachal Pradesh	3230	358.90	3588.9
2	Assam	2800	311.10	3111.1
3	Himachal Pradesh	3200	355.50	3555.6
4	J & K	4600	511.50	5111.5
5	Manipur	3200	355.60	3555.5
6	Meghalaya	2550	283.30	2833.3
7	Mizoram	3150	350.00	3500
8	Nagaland	3150	350.00	3500
9	Sikkim	3050	338.90	3388.9
10	Tripura	3300	366.70	3666.7
11	Uttarakhand	3100	344.50	3444.5
<b>Total</b>		<b>35330</b>	<b>3926.0</b>	<b>39256.0</b>



For all States and NLAs the outlay will be capped to the BE proposed for 2016-17. A higher outlay to BE ratio is only to accommodate spillovers. However actual release will be limited to Rs 1620 crore only

**Outlay for UTs & National Level Agencies (NLAs) during 2016-17**

<b>Implementing Agencies</b>		Rs. in Lakhs
		<b>GOI Share (100%)</b>
1	Andaman & Nicobar	200
2	Dadra & Nagar Haveli	50
3	Delhi	50
4	Lakshadweep	80
5	Puducherry	100
6	NHB/SFAC/TSG/HQ	500
7	DCCD, KOCHI	1200
8	DASD, CALICUT	1100
9	NHRDF	1000
11	National Bee Board	1200
12	National Seed Corp.	845
13	NRC Citrus	300
14	Spices Board	200
15	PFDCs	900
16	FHEL	5
17	NCCD	600
18	SFAC	150
19	NIFTEM	50
20	IASRI	350
21	MNCFC	450
22	NIAM	200
<b>Total</b>		<b>9530</b>

