

F. No. 33-2/2016-MIDH (AAP)
Government of India
Ministry of Agriculture & Farmers Welfare
Department of Agriculture Cooperation & Farmers Welfare
(Horticulture Division)

Room No.-434 A
Krishi Bhawan, New Delhi
Dated: 22nd February, 2017

To

1. All Director (Hort.) & Mission Directors, (NHM/HMNEH)

Subject: Preparation for 2017-18 Annual Action Plan---reg.

Sir/Madam,

I am directed to refer to the above mentioned subject and to request you to prepare next year's Annual Action Plan assuming that financial allocation would tentatively be the same as the current financial year to make the process more focused and streamlined, All the SHMs should prepare their detailed Annual Action Plan keeping the following points in view:-

- (a) The total fund allocation would be as same, as during the current year.
- (b) The AAP should cater to the outcomes expected from various activities under NHM.
- (c) States should focus on only few fruits and vegetables, which may result into maximum outcome in terms of production, productivity, more export, and more processing, leading to increase income of farmers. For each of the crops identified, the availability of planting material of existing as well as new varieties should be prepared.
- (d) Activities pertaining to planting material such as new nurseries, seed production, seed import, tissue culture lab, seed infrastructure should be planned to meet the planting material requirement as assessed above.
- (e) Based upon the availability of planting material and production target, the new area expansion activity should be planned for the focused crops.
- (f) Post harvest management activity must be given prominence; at least 30-35 % of the budget should be earmarked for PHM and Marketing infrastructure.
- (g) The focus here should be more on integrated pack-house, ripening chambers, primary processing and if required, cold storage/CA storage. In marketing, Apni Mandi to active FPOs should be the priority.
- (h) For last few years investment in protected cultivation has been increasing. The same needs a review in view of the majority of farmers in India are small and marginal farmers and they may not get the assistance for protected cultivation. Possibility should be explored to provide support to FPOs for protected cultivation. In any case, the percentage allocation to this component should not be more than 20 %.
- (i) Some fund under each activity may be kept only for FPOs, particularly for assisting them to have their own market, pack houses, primary processing and if possible, cold room/cold storages.

2 When the State is ready with the tentative AAP, the SMD should visit MIDH Headquarter in Delhi between 6th to 9th March (exact date and time, each State-wise shall be communicated soon) for detailed discussion with the MIDH Division. A copy of tentative AAP should be e-mailed in advance.

3 Based on the final Physical & Financial progress for the year 2016-17, the allocation for 2017-18 would be made and the States would be required to submit modified AAP with suitable modification in physical & financial targets for approval in 1st week of April 2017.

4 This vital activity of AAP preparation shall be given top priority and personal attention of SMDs is solicited to ensure preparation of a robust and meaningful plan for the next year.

Thanking you,

Yours faithfully,



(M. K. Mishra)

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Copy to:-

1. PPS to Secretary (AC&FW)
2. PPS to Addl. Secretary (RS)
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5. PPS to Director (Hort.)
6. Technical Director, NIC with a request to upload the same in www.nhm.nic.in