

F. No. 33-13/2017-MIDH (AAP)
Government of India
Ministry of Agriculture
Department of Agriculture & Cooperation
(Horticulture Division)

Room No.- 434
Krishi Bhawan, New Delhi
Dated: 14th June, 2017

To

Director (Hort.) & Mission Director (SHM)
National Horticulture Mission, Government of Jharkhand,
Krishi Bhavan Campus, Kanke Road, Ranchi-834008,
Jharkhand.

Subject: Implementation of National Horticulture Mission (NHM) under Mission for Integrated Development of Horticulture (MIDH) programme- Approval of Annual Action Plan (AAP) 2017-18-regarding.

Sir,

I am directed to convey approval for implementation of National Horticulture Mission (NHM) programme under MIDH in the State of Jharkhand during 2017-18 with total outlay of Rs. 7861.33 lakh (including Rs. 1164.33 Lakh Spill over activity/ unspent balance) as per following details:

	(Rs. In lakh)		
	GOI Share (60%)	State Share (40%)	Total
Total Outlay-2017-18	4018.20	2678.80	6697.00
Spill over Activity/ Unspent Balance	698.5974	465.7316	1164.33
Total	4716.80	3144.53	7861.33

2. The component wise details of Annual Action Plan, 2017-18 indicating physical targets and financial outlay are enclosed. Details are also available on NHM website. The approval is subject to the following terms and conditions:-

- I. The State Horticulture Mission (SHM) may start implementation of the programme for activities other than project-based and submit the proposals for project based activities for approval of Empowered Committee of MIDH. For the project based activities, for which powers have been delegated to State Level Executive Committee (SLEC), the minutes of SLEC meeting wherein projects are approved may be furnished to this Department along with details of beneficiaries, location, bank loan, etc. to facilitate release of funds.
- II. Expenditure on approved activities shall be in conformity with the norms laid down in the operational guidelines of the scheme.
- III. SHM should make advance arrangement for procurement of planting material from accredited nurseries/certified planting material/certified seeds for ensuing season.

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- SHM should have a mechanism in place for the proper certification and distribution of planting material/seeds. Sourcing of planting material/seeds from ICAR institutes, SAUs, KVKS and Government Department is to be given priority over other sources. **Area Expansion shall be restricted to availability of planting material from accredited nurseries/certified Planting Material.** In case of Truthfully Labelled (TL) seeds, it should be procured only from public sector agencies. Merely procurement of the planting material/seed through the public sector agencies like Seed Corporation, Agro Corporation and other agencies do not ensure the quality of planting material/seed as they do not produce the same. SHM should ensure that these public sector agencies procure certified material and in case certified material is not available, seedlings/ TL seeds are to be procured only from ICAR institutes, SAUs, KVKS and Government Departments.
- IV. More focus is to be given on enhancing productivity of horticulture crops for the holistic development supported with infrastructure for Pre- and Post- Harvest Management and Marketing.
- V. To improve the productivity of existing old and senile orchards, there is need to identify gaps and revise the existing strategy for achieving the desired results. A proper mechanism needs to be devised to disseminate technology and train farmers on rejuvenation technology. Exposure visit of farmers should be organized to those institutes/places where rejuvenation technology has been developed and also adopted by the farmers. Chief Consultants under NHM will visit the State and discuss this matter with the SHM.
- VI. The programme for protected cultivation and lining of Community tanks/ponds should be taken up in close coordination with the Precision Farming Development Centre (PFDC) in the State.
- VII. Protected Cultivation of vegetables should be promoted under NHM in clusters around major cities/metros. These clusters may be provided with other infrastructural facilities like pre-cooling units, cold storages, reefer vans, vending carts etc. and marketing arrangements may be tied up by linking with cooperatives/private retail chains like SAFAL, farmer markets.
- VIII. Organic farming should be linked to certification. No separate funds will be provided for adoption of organic farming alone. Arrangements should also be made by the SHM or concerned agency for the marketing of organic produce. Selection of Service Provider Agencies is to be done by adoption of competitive bidding.
- IX. IPM measures should be need based and are to be taken after clearly identifying the problem of pests/disease in the clusters. INM measures are to be adopted in the clusters to correct soil deficiency and reduce excessive dependence on chemical fertilizers.
- X. The creation of water harvesting structure should be implemented in conjunction with Mahatma Gandhi National Rural Employment Guarantee Scheme (MNREGA) wherever feasible and should be compulsorily linked with the new area expansion and micro-irrigation programmes.
- XI. For implementation of horticulture mechanization, PHM, marketing and mobile/primary processing activities, SHM should make efforts to organize self-help groups, farmers' interest groups, growers association at local level and also involve Panchayats, Cooperatives, Producers Company etc. In this regard, SHM is to play pro-active role and should appoint one senior level officer as nodal officer and make him responsible for these components.
- XII. Efforts should also be made for the buyback arrangements of the horticulture produce.

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- XIII. SHM should involve State Agricultural University and ICAR Institutes in the State for the extension activities under NHM.
- XIV. SHM shall document the Annual Report and success stories and furnish them to DAC&FW.
- XV. The SHM should also conduct Impact Evaluation Study through independent organization of repute in the State.
- XVI. While implementing the NHM programme, convergence and synergy should be ensured with the other schemes like Micro Irrigation, RKVY, PKVY, MNREGS, National Mission on Medicinal Plants, AEZs of APEDA, Tribal Sub Plan, Mega Food Parks of Ministry of Food Processing Industries, Watershed Development Programmes, BRGF and Schemes of the State Government.
- XVII. The Audited Statement of Accounts (ASA) for 2015-16 and Utilization Certificate for 2016-17, if not submitted so far, should be furnished to facilitate release of funds during 2017-18.
- XVIII. According to the provisions of the Fiscal Responsibilities and Budget Management (FRBM) Act, 2003 and Rules thereof, regular feedback from the implementing agencies on the physical and financial progress of the activities is necessary for periodical review.
- XIX. The monthly physical and financial progress may be posted on the website www.nhm.nic.in by the 5th of every month and certified hard copy be furnished to this Department by the 10th of every month following the month under report.. Status of project based proposals need also to be uploaded on NHM website.
- XX. It may be noted that the release of funds would be subject to the furnishing of requisite information as mentioned above. In addition to that, a mid-term review would be undertaken at appropriate time.

3. The SHM is also requested to implement the scheme keeping in view the broad discussions held during review meeting held on 2nd – 3rd May, 2017.

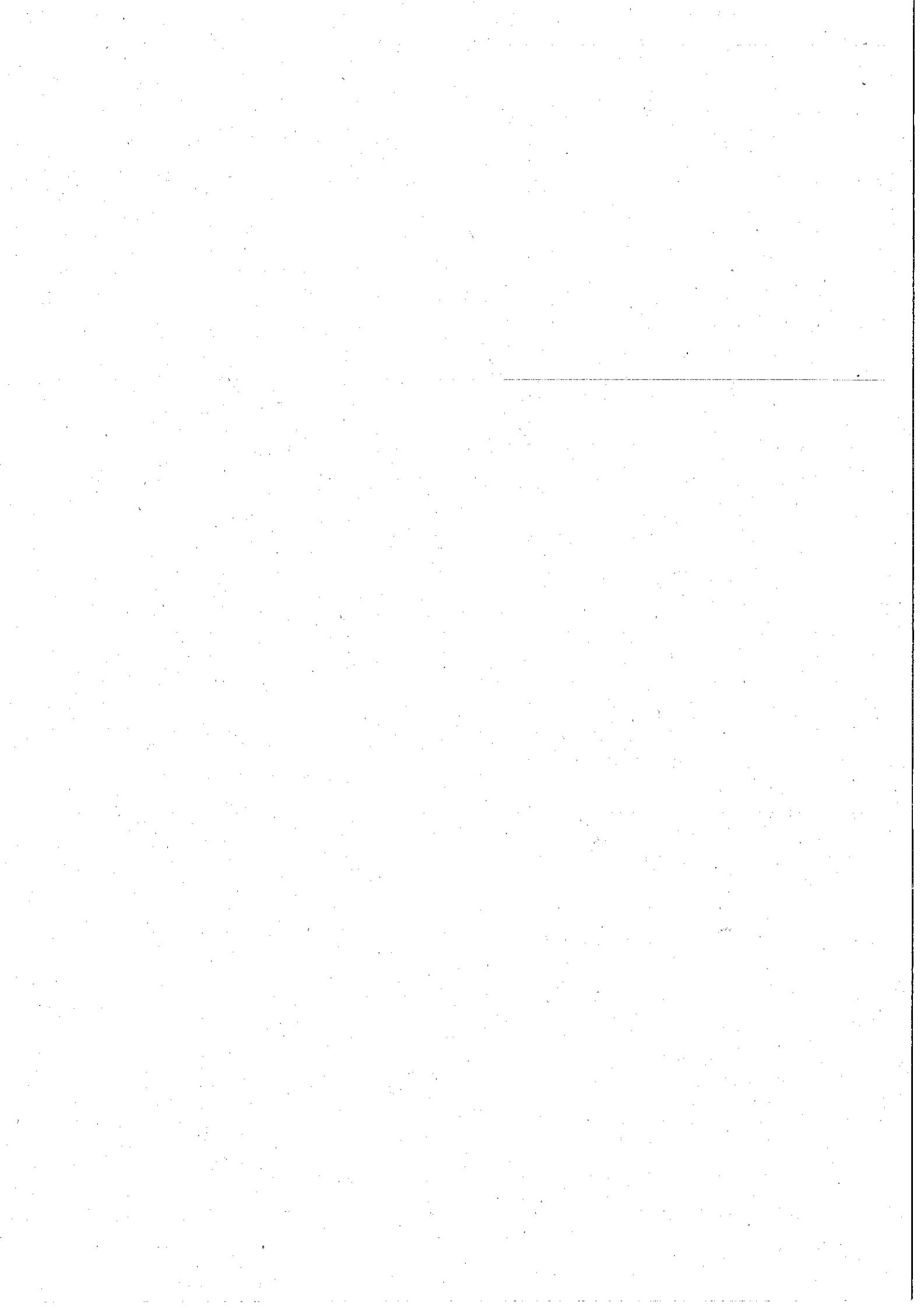
Yours faithfully,

Encl: as above


(M.K. Mishra)
Under Secretary (MIDH)
Ph. No. 011-23074238
Email: mrityunjaya.m@nic.in

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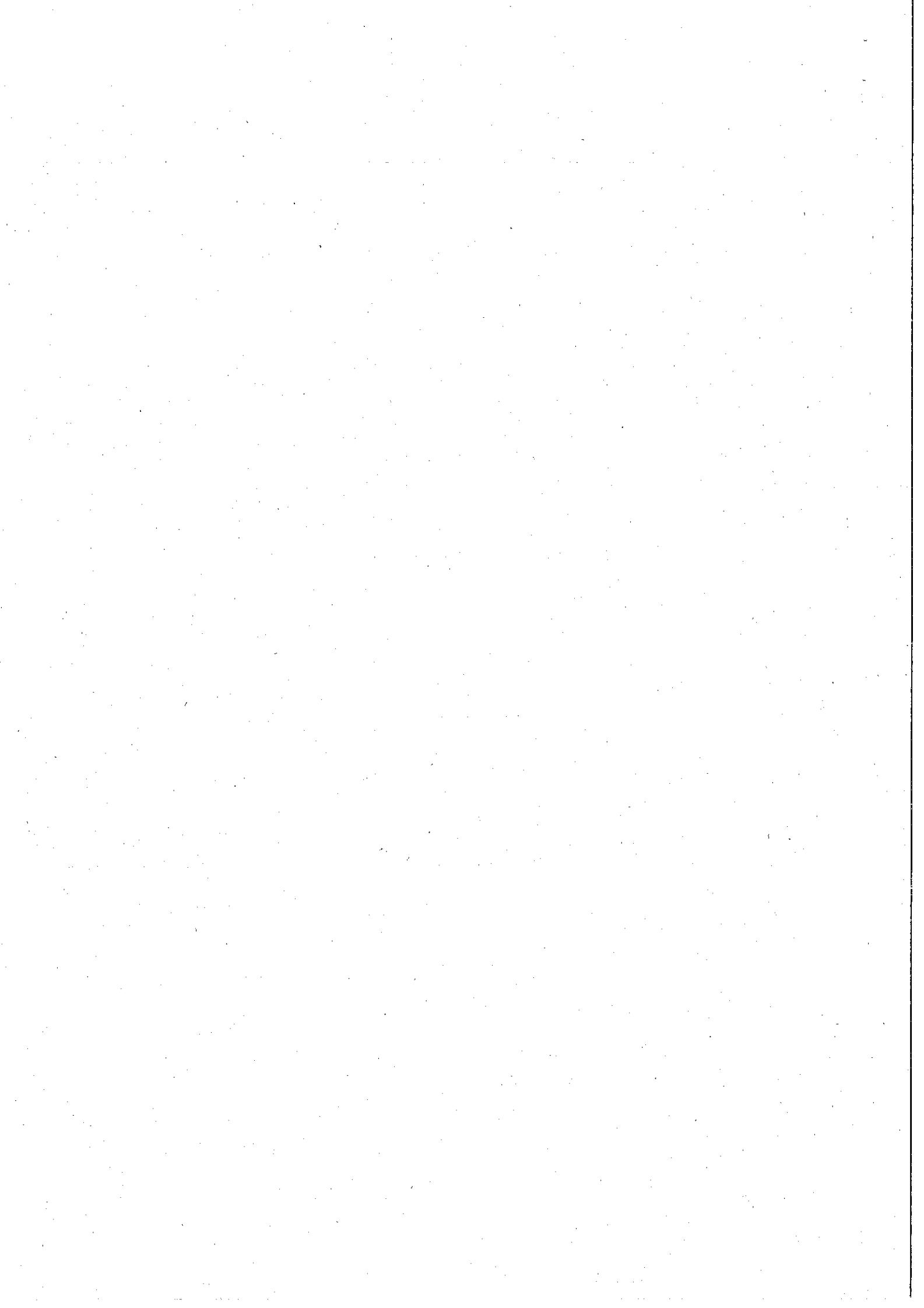
Revised - 14-06-2017

Summary of Action Plan 2017-18 Jharkhand

S.No	Component	Unit	2017-18					Spill Over	
			Phy Target	Fin. Outlay	GOI Share	State Share	%	Phy Target	Fin. Outlay
1	Nursery and planting Materials	No.	6	187.00	112.20	74.80	2.79	598	103.2
2	Establishment of new gardens	Ha.	8304	1288.65	773.19	515.46	19.24	805	106.1
3	Maintenance 1 & 2 Year	Ha.	7640	240.14	144.08	96.06	3.59	4790	110.2
4	Mushroom	No.	18	142	85	57	2.12	0	0.0
	Technology dissemination through FLD	No.	0	0	0	0		0	50.0
5	Rejuvenation/ replanting	Ha.	50.00	10.00	6.00	4.00	0.15	0	0.0
6	Post Harvest Management	No.	536	1835.75	1101.45	734.30	27.41	8	227.5
7	Markets	No.	327	234.35	140.61	93.74	3.50	31	7.5
8	Creation of Water resources	No.	11	220.00	132.00	88.00	3.29	10	55.2
9	Protected cultivation	Ha.	174.13	1198.32	718.99	479.33	17.89	74	462.0
10	Horticulture Mechanization	No.	74	0.37	0.22	0.15	0.01	0	0.0
11	Beekeeping	No.	32800	320.00	192.00	128.00	4.78	100	42.7
12	Human Resource Development (HRD)	No.	5106	250.09	150.05	100.04	3.73	0	0.0
13	Special Interventions	No.	1	344.23	206.54	137.69	5.14	0	0.0
14	Awareness, Survey,	No.	34	102	61	41	1.52	0	0.0
15	Mission Management/ TSG				324.10	194.46	129.64	4.84	0.0
	G. Total			6697.00	4018.20	2678.80	100.00	6415	1164.3

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Annual Action Plan of Jharkhand, 2017-18

Action Plan 2017-18

(Rs. in Lakhs)

S. No	Activity	Maximum permissible cost	Pattern of Assistance	Phy Target	Fin. Outlay	GOI Share 50%	State Share 50%	Phy Target	Fin. Outlay	Spill Over	Remarks
1	2	3	4	6	7	8				6	
I Plantation Infrastructure and Development											
Hi-tech nursery (4ha)											
Production of planting material Public Sector											
a) Public Sector		Rs. 25.00 lakh/ha	100% to public sector limited to Rs.100 lakh/unit and in case of private sector, credit linked back-ended subsidy @ 40% of cost, subject to a maximum of Rs. 40 lakh/unit, for a maximum of 4 ha. as project based activity on prorata basis. Each nursery will produce a minimum of 50,000 numbers per hectare of mandated perennial fruit trees/plantation crops per year, duly certified for its quality.								
			0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00								
b) Private Sector		Rs. 25 lakh/ha unit	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00								
			Project to be submitted								
Small Nursery (1 ha)											
b) Private Sector		Rs. 15 lakh/one ha unit	100% to public sector and in case of private sector, credit linked back-ended subsidy of cost, subject to a maximum of Rs. 7.50 lakh/unit, as project based activity. Each nursery will produce a minimum of 25,000 numbers of mandated perennial vegetatively propagated fruit plants/tree species/plantation crops per year, aromatic plants, duly certified for its quality.								
			6 45.00 27.00 18.00 1 7.50 0.00								
Setting up of new TC Units..											
b) Private sector		Rs. 250.00 lakh	40% of cost to private sector								
			1 100.00 60.00 40.00 0.00 Project to be submitted								
Seed production for vegetables and spices											
Open pollinated crops											
a) Public Sector		Rs. 35,000/ha	100% of cost, limited to 5 ha. Output target of seed for each crop will be fixed by the individual state.								
			20 7.00 4.20 2.80 0.00								
b) Private sector		Rs. 35,000/ha	35% in general areas and 50% in NE & Himalayan States, Tribal Sub Plans (TSP) areas, Andaman & Nicobar & Lakshadweep Islands, limited to 5 ha. Output target of seed for each crop will be fixed by the individual state.								
			286 35.00 21.00 14.00 596 0.75								
Sub-total Planting material			312.75 187.00 112.20 74.80 597.72 103.25								
2 Establishment of new gardens / Area Expansion											

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Fruit crops other than cost intensive crops using normal spacing (For a maximum area of 4 ha per beneficiary)

Fruit crops - Perennials	
(a) Cost intensive crops	
Fruit crops like Grape, Kiwi, Passion fruit etc.	
ii) <i>Strawberry</i>	
a) Integrated package with drip irrigation & mulching	Rs. 2.80 lakh/ha Maximum of Rs. 1.12 lakh/ha per ha. (40% of cost) for meeting the expenditure on planting material and cost of material for drip irrigation, mulching and INM/IPM, in one installment.
Sub total	4 4.48 2.69 1.79 .0 0.00
b) Fruit crops other than cost intensive crops using normal spacing	Rs. 60,000/ha Maximum of Rs. 0.30 lakh/ha (50 % of cost) for meeting the expenditure on planting material and cost of INM/IPM in 3 installments of 60:20:20.
Ma: go (10x10m)	1800 137.70 82.62 55.08 50 10.31
Cit: s (4x4.5m)	500 82.47 49.48 32.99 15 0.24
Lic: ii (10mx10m)	0.00 0.00 0.00 0.00 0.62
Aor: a (6mx6m)	0.00 0.00 0.00 0.00 1.60
Ma: daine (6mx6m)	0.00 0.00 0.00 0.00 1.00
Gu: ja (6mx6m)	0.00 0.00 0.00 0.00 1.51
Saf: dia (5mx5m)	0.00 0.00 0.00 0.00 0.64
Sub total	2300.00 220.17 132.10 88.07 95.00 14.92
Maintenance without Integration	
1st year	
2nd Year	3220.00 82.11 49.27 32.84 1420.00 38.03
Sub total maintenance	1420.00 38.03 22.82 15.21 1495.00 3.97
Vegetable (For maximum area of 2 ha per beneficiary)	4640.00 120.14 72.08 48.06 2915.00 42.00
Hy: id	Rs.50,000/ ha. 40% of cost in general areas
Sub total	3750 750.00 450.00 300.00 0 0.00
3 Flowers (For a maximum of 2 ha per beneficiary)	
Cut flowers	
Small & Marginal Farmers	Rs. 1.00 lakh/ha 40% of cost
Bulbous flowers	
Small & Marginal Farmers	Rs. 1.50 lakh/ha 40 % of the cost
Lace Flowers	
Small & Marginal Farmers	Rs. 20.00 12.00 8.00 160.0 7.50
Total flowers	
Spices (For a maximum area of 4 ha per beneficiary)	
Spices and Rhizomatic species	Rs.30,000/ha Maximum of Rs. 12,000/- per ha. (40% of cost) for meeting the expenditure on planting material and cost of material for INM/IPM etc).
Sub total spices	1000 120.00 72.00 48.00 150 18.00

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Aromatic Plants (For a maximum area of 4 ha per beneficiary)							
(b) Other aromatic plants	Rs. 40,000/ha	40% of cost, subject to a maximum of Rs. 16,00/- per ha, for meeting the expenditure on planting material and cost of material for INM/PM etc.	100.0	16.00	9.60	6.40	0.00
		For (i) and (ii) above, in the case of TSP areas, Andaman & Nicobar and Lakshadweep Islands, assistance will be @ 50% of cost.					
Sub-total aromatics			100.0	16.00	9.60	6.40	0.00
Plantation crops (For a maximum area of 4 ha per beneficiary)							
Cashew							
b) Without integration	Rs. 50,000/ha	Rs. 0.20 lakh per ha (40 % of cost) for meeting the expenditure on planting material and cost of material for INM/PM in 3 installments of 60:20:20 subject to survival rate of 75% in second year and 90% in third year for a maximum area of 4 ha per beneficiary. For (a) and (b) above, in the case of TSP areas, Andaman & Nicobar and Lakshadweep Islands assistance will be @ 50% of cost in 3 installments.	1000	120.00	72.00	48.00	0.00
Cocoa							
Sub-total			1000	120.00	72.00	48.00	0.00
Maintenance 1 year							
Cashew	Rs. 40,000/ha	Maximum of Rs. 20,000/- per ha (50% of cost for meeting the expenditure on planting material and cost of material for INM/PM etc) in 3 installments of 60:20:20 subject to survival rate of 75% in second year and 90% in third year for a maximum area of 4 ha	2000	80.00	48.00	32.00	1000
2nd Year	Rs. 40,000/ha	Maximum of Rs. 20,000/- per ha (50% of cost for meeting the expenditure on planting material and cost of material for INM/PM etc) in 3 installments of 60:20:20 subject to survival rate of 75% in second year and 90% in third year for a maximum area of 4 ha	1000	40.00	24.00	16.00	875
							28.17
Sub-total maintenance			3000.00	120.00	72.00	48.00	1875.00
Grand Total Area Expansion			8304.00	1288.65	773.19	515.46	805.00
Grand Total Area Expansion maintenance			7640.00	240.14	144.08	96.06	4790.00
Mushrooms							
Production unit							

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Private Sector	Rs. 20.00 lakh/ unit	40% of cost for private sector, for meeting the infrastructure, as credit linked back ended subsidy.	15.0	120.00	72.00	48.00	0.00
Sp own making unit	Rs. 15 lakh/ unit	40% of cost for private sector, for meeting the infrastructure, as credit linked back ended subsidy.	1.0	6.00	3.60	2.40	0.00
Co post making unit	Rs. 20.00 lakh/ unit	40% of cost for private sector, for meeting the infrastructure, as credit linked back ended subsidy.	2.0	16.00	9.60	6.40	0.00
Sul total mushrooms	Rs. 40,000/ha	50% of the total cost subject to a maximum of Rs. 20,000/ha limited to two ha per beneficiary.	18.00	142.00	85.20	56.80	0.00
5 Replacement/ replacement of plantation including Cai pay management. Mango	Sul total		50.00	10.00	6.00	4.00	0.00
Cri ation of Water resources			50	10.00	6.00	4.00	0.00
Co mmunity tanks							
i) Community tanks/on farm ponds/on farm water reservoirs with use of plastic/RCC lining - (10 ha. of command area, with pond size of 100m x 100m)							
Co mmunity tanks/on farm ponds/on farm water reservoirs with use of plastic/RCC lining							
Plain areas	Rs. 20.00 lakh in plain areas	100% of cost for 10 ha command	11	220.0	132.00	88.00	10 55.2
Sul total			11	220.00	132.00	88.00	10 55.20
5		Protected cultivation					
a) Green House structure	Fa & Pad system	Rs. 1465/Sq. m (>500 Sq.m up to 1008 Sqm) 50% of cost for a maximum area of 4000 sq. m per beneficiary.	0.40	29.30	17.58	11.72	0.00
(b) Naturally ventilated system							
i) Jibular structure	Rs.1160/Sq.m	50% of the cost limited to 4000 Sq.m per beneficiary.	4.00	212.00	127.20	84.80	8.55 37.33
c) Plastic Mulching	Pic stic Mulching	Rs. 32,000/ha	50% of the total cost limited to 2 ha per beneficiary.	150	23.96	14.38	9.58 64 127.71
d) shade Net House							
i) Jibular structure	Rs. 710/Sq.m	50% of cost limited to 4000 Sq.m per beneficiary.	18.80	667.40	400.44	266.96	0.00
ii) wooden structure	Rs. 816/Sq.m for hilly areas	50% of cost limited to 4000 Sq.m per beneficiary.	0.00	0.00	0.00	0.00	0.60 193.48
iii) Wooden structure	Rs. 566/Sq.m for hilly areas	50% of cost limited to 20 units (each unit not to exceed 200 Sq.m) per beneficiary.	0.00	0.00	0.00	0.00	0.00
iv) Bambooo structure	Rs.360/Sq.m	50% of cost limited to 20 units (each 200 sq. m) per beneficiary.	0.00	0.00	0.00	0.00	0.00

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iii) Bamboo structure	Rs. 414/Sq. m for hilly areas	50% of cost limited to 20 units (each unit not to exceed 200 sq. m)	0.00	0.00	0.00	0.00
Plastic Tunnels	Rs. 60/Sq.m	50% of cost limited to beneficiary.	1	3.54	2.12	1.42
f) Cost of planting material & cultivation of high value vegetables grown in poly house	Rs.140/Sq. m	50% of cost limited to 4000 Sq. m per beneficiary.	19	131.60	78.96	52.64
g) Cost of planting material & cultivation of Carnation & Gerbera under poly house/shade net house.	Rs. 610/Sq.m	50% of cost limited to 4000 Sq. m per beneficiary.	4.00	122.00	73.20	48.80
i) Cost of planting material & cultivation of Rose and lily under poly house/shade net house	Rs. 426/Sq.m	50% of cost limited to 4000 Sq. m per beneficiary.	0.40	8.52	5.11	3.41
Sub-total protected cultivation			174.13	1198.32	718.99	479.33
8. Pollination support through beekeeping			73.75	461.96		
Honey bee colony	Rs.2000/colony of 8 frames	40% of cost limited to 50 colonies / beneficiary.	16000	128.00	76.80	51.20
Hives	Rs 2000/- per hive.	40% of cost limited to 50 colonies / beneficiary.	16000	128.00	76.80	51.20
Equipment including honey extractor (4 frame), food grade container (30 kg), net, etc.	Rs. 20,000/set	40% of the cost limited to one set per beneficiary.	800	64.00	38.40	25.60
Sub-total			32800	320	192	128
9 Horticulture Mechanization			100	43		
(v) PP Equipment						
Manual Sprayer (Knapsack/Foot operated sprayer						
a) General	0.012 lakh per unit	Subject to a maximum of Rs.0.005 lakh/unit for general category farmers, and in the case of SC, ST, Small & Marginal farmers, women farmers and beneficiaries in NE states, subject of a maximum of Rs. 0.006 lakh/unit.	74	0.37	0.22	0.15
Sub-total	Rs. 25.00 lakh	75 % of cost in farmers' field and 100% of cost in farms belonging to Public Sector, SAUs etc. No change	74	0.37	0.22	0.15
Technology Dissemination through demonstration/ Front Line Demonstration (FLD)			0.00	0.00	0.00	50.00
10 Human Resource Development (HRD)						
Skill Development			200	32.84	19.70	13.14
		Training of farmers				
Within the State	Rs. 1000/day per farmer including transport	100% of the cost.		0.00	0.00	
Outside the state	Project based as per actual.	100% of the cost.	5	11.25	6.75	4.50
(e) Exposure visit of farmers	Project based as per actual.	100% of the cost.	1600	80.00	48.00	32.00
						0.00

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Rs.16420/farmer for 200 hours training (100% of the cost)

Out side India	Rs. 4.00 lakh / participant	Project Based, 100% of air/rail travel cost.	1.00	4.00	2.40	1.60	0.00	Project to be submitted
Training / study tour of technical staff/ field functionaries								
Within the State	Rs.300/day per participant plus TA/DA, as admissible	100% of the cost.	400	6.00	3.60	2.40	0.00	0.00
Study tour to progressive States/ unit : (group of minimum 5 participants)	Rs.800/day per participant plus TA/DA, as admissible	100% of the cost.	400	16.00	9.60	6.40	0.00	0.00 5 day
Sub total			5106	250	150	100	0	0
INTEGRATED POST HARVEST MANAGEMENT								
Pat < house / On farm collection & storage unit	Rs. 4.00 lakh/unit with size of 9Mx8M	50% of the capital cost.	201	402.00	241.20	160.80	6	194.00 Minutes of SLEC meeting to be submitted along with details of beneficiaries, location, etc to facilitate release of funds.
Inline rated pack house with sorting, grading units, washing, drying and weighing.	Rs. 5.00 lakh per unit with size of 9Mx18 M	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case Hilly & Scheduled areas, per beneficiary.	6	150.00	90.00	60.00	0.00	
b) Hill Area	Rs. 50.00 lakh per unit with size of 9Mx18 M	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case Hilly & Scheduled areas, per beneficiary.	4	50.00	30.00	20.00	0.00	
Pre cooling unit (Hilly areas)	Rs. 25.00 lakh / unit with capacity of 6MT.	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case Hilly & Scheduled areas, per beneficiary.	8	60.00	36.00	24.00	0.00	
Cool room (staging) (Hilly areas)	Rs. 15.00 lakh/ unit of 30 MT capacity	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case Hilly & Scheduled areas, per beneficiary.						
Cold Storage (Construction, Expansion and Modernisation)								
i) Cold storage units Type 1 - basic mezzanine structure with large chamber (of >250 MT)	Rs. 8,000/MT, (max 5,000 MT capacity)	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case Hilly & Scheduled areas, per beneficiary.	2	400.00	240.00	160.00	0.00	Project to be submitted
b) Hill Area	Rs. 10,000/MT, (max 5,000 MT capacity)	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case Hilly & Scheduled areas, per beneficiary.						
ii) Cold Storage Unit Type 2 – PEB structure for multiple temperature and product use, more								
b) Hill Area	Rs. 10,000/MT, (max 5,000 MT capacity)	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case Hilly & Scheduled areas, per beneficiary.	1	250.00	150.00	100.00	0.00	0.00 Project to be submitted
Tech nology induction and modernisation of cold-chain								
Rip plowing chamber project in Hilly areas	Rs. 1.00 lakh/MT.	0.00	4	150.00	90.00	60.00	1	32.20 100 MT
Evo rative / low energy cool che mber (8 MT)	50% of the total cost.			0.00	0.00	0.00	1	1.25 Minutes of SLEC meeting to be submitted along with details of beneficiaries, location, etc to facilitate release of funds.

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Primary/ Mobile / Minimal processing unit								Project to be submitted
b) Hilly Area	Rs. 25.00 lakh/unit.	Credit linked back-ended subsidy @ 40% of the capital cost of project in general areas and 55% in case of hilly & Scheduled areas, per beneficiary.	5	68.75	41.25	27.50		0.00 Project to be submitted
Preservation unit (low cost)	Rs.2.00 lakh/unit for new unit and Rs.1.00lakh/unit for up-gradation	50% of the total cost,						
New unit	Rs.2.00 lakh/unit for new unit		305.00	305.00	183.00	122.00	0.00	
Sub-total			536.00	1835.75	1101.45	734.30	8.00	227.45
12 Rural Markets/ Apni mandis/Direct markets								Project to be submitted
a) General Area	Rs. 25.00 lakh	Credit linked back-ended subsidy @ 40% of the capital cost of project in general areas and 55% in case of Hilly & Scheduled areas, per beneficiary.	2	20.00	12.00	8.00		0.00
Retail Markets/ outlets (environmentally controlled)								
b) Hilly Area	Rs. 15.00 lakh/unit	Credit linked back-ended subsidy @ 35% of the capital cost of project in general areas and 50% in case of Hilly & Scheduled areas, per beneficiary.	6	45.00	27.00	18.00	5	3.75 Minutes of SLEC meeting to be submitted along with details of beneficiaries, location, etc to facilitate release of funds.
Static/Mobile Vending Cart/ platform with cool chamber.	Rs. 30,000/unit	50% of total cost	304	45.60	27.36	18.24	26	3.75 Minutes of SLEC meeting to be submitted along with details of beneficiaries, location, etc to facilitate release of funds.
Sub-total			312.00	110.60	66.36	44.24	31.00	7.50
Functional Infrastructure for:								
Collection, sorting/ grading, packing units etc.								
b) Hilly Area	Rs. 15.00 lakh	Credit linked back-ended subsidy @ 40% of the capital cost of project in general areas and 55 % in case of Hilly & Scheduled areas, per beneficiary.	15.00	123.75	74.25	49.50		0.00
Sub-total			15.00	123.75	74.25	49.50	0.00	0.00
Total MKT			327.00	234.35	140.61	93.74	31.00	7.50
SPECIAL INTERVENTIONS								

29/09

	Value Chain Project of Tomato	10% of outlay	50% of cost, based on project proposal.	344.23	206.54	137.69	
	SuI -total			0.00	344.23	206.54	137.69 0.00 0.00
13 Mission Management							
State & Districts Mission Offices	5% of total annual expenditure on the basis of appraised needs to State Horticulture Mission (SHM) / Implementing Agencies			324.10	194.46	129.64	
Seminars, conferences, workshops, exhibitions, Kisan Mela, horticulture shows, honey festivals etc.							Minutes of SLEC meeting to be submitted along with details of beneficiaries, location, etc. to facilitate release of funds.
Int'l national level	Rs. 7.50 lakh per event.	100% of cost per event of 4 days, on pro rata basis.		0.00	0.00	0.00	0.00
National level	Rs. 5.00 lakh per event	100% of cost per event of two days.		0.00	0.00	0.00	0.00
State level	Rs. 3.00 lakh /event	100% assistance subject to a maximum of Rs. 3.00 lakh per event of two days.	1	3.00	1.80	1.20	0.00
District level	Rs. 2.00 lakh /event	100% assistance subject to a maximum of Rs. 2.00 lakh per event of two days.	5	10.00	6.00	4.00	0.00
Information dissemination through publicity, printed literature etc and local advertisements	Rs. 0.40 lakh/ block	100% of cost.	20	8.00	4.80	3.20	0.00
Development of technology packages in electronic form to be shared through IT network	Rs. 1.00 lakh/ district	100% of Cost	6	6.00	3.60	2.40	0.00
Technical Support Group (TSG)	Project based, subject to a ceiling of Rs. 50.00 lakh per annum/state		1	50.00	30.00	20.00	
Baseline survey and Strengthening horticultural statistical data base	Rs. 100.00 lakh for large states, Rs. 50.00 lakh for small states and Rs. 25.00 lakh for very small states/ UTs.	100% of cost as one time grant on survey related activities.	1	25.00	15.00	10.00	0.00
SuI -total				34.00	426.10	255.66	170.44 0.00
Gr. Ind Total				55386.88	6697.00	4018.20	2678.80 6415.47 1164.33