

F. No. 33-42/2017- MIDH(AAP)
Government of India
Ministry of Agriculture & Farmers Welfare
Department of Agriculture, Cooperation & Farmers Welfare
(Horticulture Division)

Krishi Bhawan, New Delhi.

Dated: 04th May, 2017

11/15

To

Director
Directorate of Cashew & Cocoa Development (DCCD)
Kera Bhawan, Kochi-682011
Kerala

**Subject: Implementation of National Horticulture Mission (NHM) programme-
Approval of Annual Action Plan (AAP) 2017-18 - regarding.**

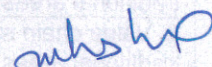
Sir,

I am directed to convey the approval for implementation of National Horticulture Mission (NHM) programme by the Directorate of Cashew & Cocoa Development (DCCD) during 2017-18 with an outlay of Rs. 12.55 crore. (including unspent balance of Rs. 0.55 Cr.). The component wise details of Annual Action Plan, 2017-18 indicating physical targets and financial outlay are enclosed. Details are also available on NHM website. DCCD is also requested to provide technical assistance and hand holding assistance to all the states regarding development of Cashew and Cocoa across the country.

It is also requested that the programme may be implemented as per the provisions and norms of the NHM scheme. The monthly progress may be posted on the website by the 5th of every month and hard copy be furnished to this Department by the 10th of every month.

Encl: as above (at overleaf)

Yours faithfully,



(M.K. Mishra)

Under Secretary to the Government of India (MIDH)

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1. PPS to Agri Comm. He
2. OPS to JS (MIDH).

Summary of Annual Action Plan 2017-18: DCCD

Rs. in Lakhs

Name of the Component/Activity	Unit	2017-18			2016-17 Spill Over*	
		Physical Target	Financial Outlay	% of Outlay	Physical Target	Financial Outlay
A. Establishment of New Plantations of cashew and cocoa (ha) without integration with drip						
1. Cashew						
1.1 Fresh planting	Ha	2325	279.0	23.3	450.0	54.0
1.2 2nd year maintenance	Ha	1015	40.6	3.4		
1.3 3rd year maintenance	Ha	2871	60.0	5.0		
2. Cocoa						
2.1 Fresh planting	Ha	300	36.0	3.0		
2.2 2nd year maintenance	Ha	1626	65.0	5.4		
2.3 3rd year maintenance	Ha	2396	41.0	3.4		
B. Establishment of new plantation by replacing senile plantations and replanting with HYVs						
1. Replanting Afresh	Ha	1250	150.0	12.5		
2. 2nd Year maintenance	Ha	1019.25	40.8	3.4		
3. 3rd Year maintenance	Ha	1591.28	63.7	5.3		
C. Rejuvenation of cashew plantation	Ha	180	36.0	3.0		
D. Cashew Productivity improvement through high density planting	Ha	150	36.0	3.0		
F. Technology Dissemination through demonstrations/front line demonstrations of cashew and cocoa (nos) on project basis	No.	30	9.0	0.8		
G. Production of planting material: up-gradation of nuresery infrastructure to meet accreditation norms*	No.	6	95.0	7.9		
H. HRD in cocoa and cashew						
1. Training of the farmers within the state	No.	50	18.0	1.5		
2. Exposure visit of farmers	No.	5	13.0	1.1		
3. National Level Training programme	No.	2	10.0	0.8		
4. Cashew apple utilization training	No.	24	3.0	0.3		
5. Skill development programme (Nursery Management)	No.	12	60.0	5.0		
I. Publicity for crop promotion (Cashew and Cocoa)						
1. National seminar on cashew	No.	1	5.0	0.4		
2. District level seminar	No.	30	15.0	1.3		
3. Cashew/Cocoa fair/field day	No.	NB	5.0	0.4		
4. Exhibition/Advt./Printing literature etc.	No.	NB	24.0	2.0		
J. Studies/Surveys						
1. Value chain study of cashew in traditional areas	No.	1	10.0	0.8		
2. Value chain study of cashew in non-traditional areas	No.	1	10.0	0.8		
3. Research study on reasons for high import and possible solutions	No.	1	15.0	1.3		
Mission Management			59.9	5.0		1.0
Grand Total			1200.0	100.0	450.0	55.0