| Component wise details of Physical Target and Financial outlay approved for implementation of NHM Programmes during 2012-13 in Tamil Nadu |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Annual Action Plan |  |  |  |  |  |  | (Rs. in Lakhs) |
| $\begin{aligned} & \text { S. } \\ & \text { No } \end{aligned}$ | Crop | Maximum permissible cost | Pattern of Assistance | Phy Target | Fin. Outlay | $\begin{gathered} \text { GOI Share } \\ 85 \% \end{gathered}$ | State <br> Share 15\% | Remarks |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |  |
| I | Plantation Infrastructure and Development |  |  |  |  |  |  |  |
|  | Production of planting material |  |  |  |  |  |  |  |
|  | Public Sector |  |  |  |  |  |  |  |
|  | Model/Large nursery (4ha) | Rs. 6.25 lakh/one ha unit | 100\% to public sector limited to Rs 25.00lakh/unit, for a maximum of 4 ha. as project based activity. | 5 | 125.00 | 106.25 | 18.75 | Minutes of SLEC meeting to be submitted along with details of beneficiaries, location, etc to facilitate release of funds. |
|  | Small Nursery (1 ha) | Rs. 6.25 lakh/one ha unit | Maximum of 12.5 lakh / unit | 5 | 31.25 | 26.6 | 4.7 | Minutes of SLEC meeting to be submitted along with details of beneficiaries, location, bank loan etc to facilitate release of funds. |
|  | Seed production and distribution for Vegetables. | Rs.50,000 per ha | 100\% of cost to public sector | 40 | 20.00 | 17.0 | 3.0 |  |
|  | Private Sector |  |  |  |  |  |  |  |
|  | Model/Large nursery (4ha)Private Sector | Rs. 6.25 lakh/one ha unit | Maximum of 12.5 lakh / unit | 1 | 12.50 | 10.6 | 1.9 | do |
|  | Small Nursery (1 ha) | Rs. 6.25 lakh/one ha unit | 50\% of cost | 5 | 15.63 | 13.3 | 2.3 | do |
|  | Setting up of new TC Units. | Rs. 100.00 lakh | 50\% of cost to private sector | 1 | 50.00 | 42.5 | 7.5 | do |
|  | Seed production and distribution for Vegetables. | Rs.50,000 per ha | 50\% of cost | 20 | 5.00 | 4.3 | 0.8 | do |
|  | Sub-total |  |  | 77 | 259.38 | 220.47 | 38.91 |  |
| 2 | Establishment of new gardens / Area Expansion |  |  |  |  |  |  |  |
|  | Cost intensive crops (For a maximum area of 4 ha per beneficiary) |  |  |  |  |  |  |  |
|  | Fruits - Perennials (ha) |  |  |  |  |  |  |  |
|  | High density planting (Mango) (2.5x2.5m) | Rs.80,000/ha | Maximum of Rs.40000/- per ha. (50\% of cost for meeting the expenditure on planting material and cost of material for INM/IPM etc., in 3 installments of | 764 | 183.36 | 155.86 | 27.50 |  |



| Grape (3x3 Spacing) | Rs.10,000/ha. | Maximum of Rs.50000/- per ha. (50\% of cost for meeting the expenditure on planting material and cost of INM/IPM etc in 3 installments of 60:20:20 subject to survival rate of $75 \%$ in 2nd year \& $90 \%$ in 3rd year for perennial crops and for non perennial crops | 100 | 10.00 | 8.50 | 1.50 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Mandarin Orange | Rs.100,000/ha. | Maximum of Rs.50000/- per ha. (50\% of cost for meeting the expenditure on planting material and cost of INM/IPM etc in 3 installments of 60:20:20 subject to survival rate of $75 \%$ in 2nd year \& $90 \%$ in 3rd year for perennial crops and for non perennial crops | 150 | 15.00 | 12.75 | 2.25 |  |
| Mango | Rs.22,000/ha | Maximum of Rs.16500/- per ha. (75\% of cost for meeting the expenditure on planting material and cost of INM/IPM etc in 3 installments of 60:20:20 subject to survival rate of $75 \%$ in 2 nd year \& $90 \%$ in 3 rd year for perennial crops and for non perennial crops | 2000 | 66.00 | 56.10 | 9.90 |  |
| Acid lime | Rs.33,400/ha | Maximum of Rs.25050/- per ha. (75\% of cost for meeting the expenditure on planting material and cost of INM/IPM etc in 3 installments of 60:20:20 subject to survival rate of $75 \%$ in 2 nd year \& $90 \%$ in 3rd year for perennial crops and for non perennial crops | 600 | 30.06 | 25.55 | 4.51 |  |
| Anola | Rs.23,340/ha. | Maximum of Rs.17505/- per ha. (75\% of cost for meeting the expenditure on planting material and cost of INM/IPM etc in 3 installments of 60:20:20 subject to survival rate of $75 \%$ in 2 nd year \& $90 \%$ in 3rd year for perennial crops and for non perennial crops | 500 | 17.51 | 14.88 | 2.63 |  |
| Sub-total |  |  | 5925 | 343.27 | 291.78 | 51.49 |  |
| Fruits - Perennials Maintenance (II Year) |  |  |  |  |  |  |  |
| High density planting (Mango) (2.5x2.5m) | Rs.80,000/ha | Maximum of Rs.40000/- per ha. (50\% of cost for meeting the expenditure on planting material and cost of material for INM/IPM etc., in 3 installments of 60:20:20 subject to survival rate of $75 \%$ in 2nd year and 90\% in 3rd year). | 750 | 60.00 | 51.00 | 9.00 |  |
| High density planting (Guava) (3x3m) | Rs.62,775/ha | Maximum of Rs.31388/- per ha.(50\% of cost for meeting the expenditure on planting material and cost of material for INM/IPM etc., in 3 installments of 60:20:20 subject to survival rate of $75 \%$ in 2nd year and 90\% in 3rd year). | 70 | 4.39 | 3.74 | 0.66 |  |


| Sub-total |  |  | 820 | 64.39 | 54.74 | 9.66 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fruits - Non Perennials (ha) |  |  |  |  |  |  |  |
| Banana (TC) | Rs.83,204/ha | Maximum of Rs. 41602/- per ha. (50 \% of cost for meeting the expenditure on planting material and cost of material for INM/IPM etc., in 2 installments of 75:25). | 300 | 93.60 | 79.56 | 14.04 |  |
| Pineapple (Sucker) <br> Maintenance (II Year) | Rs.65,000/ha | Maximum of Rs. 32500/- per ha. (50 \% of cost for meeting the expenditure on planting material and cost of material for INM/IPM etc., in 2 installments of $75: 25$ ). subject to survival rate of $90 \%$ in second year). | 35 | 2.84 | 2.42 | 0.43 |  |
| Sub-total |  |  | 335 | 96.45 | 81.98 | 14.47 |  |
| Mushrooms |  |  |  |  |  |  |  |
| (a) Integrated mushroom unit for spawn, compost production and training |  |  |  |  |  |  |  |
| Private Sector | Rs.50.00 lakh | $100 \%$ of the cost to public sector and $50 \%$ of cost for private sector, for meeting the expenditure on infrastructure, as credit linked back ended subsidy. | 1 | 25.0 | 21.3 | 3.75 | Project to be submitted |
| Flowers (For a maximum of 2 ha per beneficiary) |  |  |  |  |  |  |  |
| Cut flowers |  |  |  |  |  |  |  |
| Small \& Marginal | Rs. 70,000 / ha. | 50\% of cost @ Rs.35,000 / ha. limited to 2 ha per beneficiary | 50 | 17.50 | 14.88 | 2.63 |  |
| Bulbulous flowers |  |  |  |  |  |  |  |
| Small \& Marginal | Rs. 90,000/ ha | 50\% of cost @ Rs.45,000 / ha. limited to 2 ha per beneficiary | 150 | 67.50 | 57.38 | 10.13 |  |
| Loose Flowers |  |  |  |  |  |  |  |
| Small \& Marginal | Rs. 24,000/ ha | 50\% of cost @ Rs.12,000 / ha. limited to 2 ha per beneficiary | 1000 | 120.00 | 102.00 | 18.00 |  |
| Sub-total |  |  | 1201 | 230.00 | 195.50 | 34.50 |  |
| Spices ( For a maximum area of 4 ha per beneficiary) |  |  |  |  |  |  |  |
| Ginger | do | do | 100 | 12.50 | 10.63 | 1.88 | Only certified Planting material to be used. TL material to be used only from Public sector agencies. |
| Clove and nutmeg | do | do | 50 | 10.00 | 8.50 | 1.50 | do |


| Perennial Spices |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Black Pepper | Rs. 40,000 / ha | Maximum of Rs. 20000/- per ha. (50\% of cost for meeting the expenditure on planting material and cost of material for INM/IPM etc). | 250 | 50.00 | 42.50 | 7.50 | do |
| Sub-total |  |  | 400 | 72.50 | 61.63 | 10.88 |  |
| Aromatic Plants (For a maximum area of 4 ha per beneficiary) |  |  |  |  |  |  |  |
| (a) Cost intensive aromatic plants (Geranium, rosemary etc) | Rs. 75,000/ ha | $50 \%$ of cost, subject to a maximum of Rs.37,500/- per ha, for meeting the expenditure on planting material and cost of material for INM/IPM etc. | 20 | 7.50 | 6.4 | 1.1 | do |
| (b) Other aromatic plants (Citronella / Thyme / Origanum) | Rs. 25,000/ ha | $50 \%$ of cost, subject to a maximum of Rs.12,500/- per ha, for meeting the expenditure on planting material and cost of material for INM/IPM etc. | 30 | 3.75 | 3.2 | 0.6 | do |
| Sub-total |  |  | 50 | 11.25 | 9.56 | 1.69 |  |
| Plantation crops (For a maximum area of 4 ha per beneficiary) |  |  |  |  |  |  |  |
| Cashew | Rs. 40,000ha | Maximum of Rs. 20,000/- per ha (50\% of cost for meeting the expenditure on planting material and cost of material for INM/IPM etc) in 3 installments of 60:20:20 subject to survival rate of $75 \%$ in second year and $90 \%$ in third year for a maximum area of 4 h | 1000 | 120.00 | 102.00 | 18.00 |  |
| ```Maintenance (I Year)``` | do | do | 1420 | 56.80 | 48.28 | 8.52 |  |
| Cocoa | Rs. 40,000ha | Maximum of Rs. 20,000/- per ha (50\% of cost for meeting the expenditure on planting material and cost of material for INM/IPM etc) in 3 installments of 60:20:20 subject to survival rate of $75 \%$ in second year and $90 \%$ in third year for a maximum area of 4 h | 1000 | 120.00 | 102.00 | 18.00 |  |
| Maintenance (I Year) | do | do | 3949 | 157.96 | 134.27 | 23.69 |  |
| Sub-total |  |  | 7369 | 454.76 | 386.55 | 68.21 |  |
| Rejuvenation/ replacement of senile plantation including Canopy management. Mango | Rs.30,000/ ha (average) | $50 \%$ of the total cost subject to a maximum of Rs. 15,000 /ha to a limited of 2 ha per beneficiary. Actual cost to be claimed based on the nature and requirement of the crop to be rejuvenated. | 500 | 75.00 | 63.75 | 11.25 | To be implemented as per guidelines circulated |



|  | $50 \%$ of cost conforming for permanent structure to the size of unit of $30^{\prime} \times 8^{\prime} \times 2.5^{\prime}$ dimension to be administered on pro-rata basis. | Rs. 60,000/ unit for permanent structure and | $50 \%$ of cost conforming to the size of the unit of $30^{\prime} \times 8^{\prime} \times 2.5^{\prime}$ dimension of permanent structure to be administered on pro-rata basis. | 50 | 15.00 | 12.75 | 2.25 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 50\% of cost conforming for HDPE Vermibed to the size of 96 cft (12'x4'x2') to be administered on pro-rata basis. | Rs. 10,000 /unit <br> for HDPE <br> Vermibed  | HDPE Vermibed, $50 \%$ of cost conforming to the size of 96 cft ( $12^{\prime} \times 4^{\prime} \times 2$ ')to be administered on pro-rata basis. | 400 | 20.00 | 17.00 | 3.00 | Designs para meter of HDPE beds will conformer to BIS standards (IS 15907:2010) |
|  | Sub-total |  |  | 1470 | 105.00 | 89.25 | 15.75 |  |
| 6 | Pollination support through beekeeping |  |  |  |  |  |  |  |
|  | Honey bee colonies | Rs. 1400/ colony of 4 frames | $50 \%$ of cost limited to 50 colonies / beneficiary. | 6000 | 42.00 | 35.70 | 6.30 | List of Beneficiaries to be furnished. |
|  | Hives | Rs. 1600/ hive | $50 \%$ of cost limited to 50 colonies / beneficiary. | 6000 | 48.00 | 40.80 | 7.20 | List of Beneficiaries to be furnished. |
|  | (e) Equipment including honey extractor (4 frame), food grade container $(30 \mathrm{~kg})$, net, etc. | Rs. 14,000/ set | $50 \%$ of the cost limited to one set per beneficiary. | 200 | 14.00 | 11.90 | 2.10 |  |
|  | Sub-total |  |  |  | 104.00 | 88.40 | 15.60 |  |
| 7 | Horticulture Mechanization |  |  |  |  |  |  |  |
|  | Power operated machines/tools including Power Saw and Plant Protection equipments etc. | Rs.35,000/- per set | $50 \%$ of cost limited to one set per beneficiary. | 600 | 105.00 | 89.25 | 15.75 | List of Beneficiaries to be furnished. |
|  | Power Machines (upto 20 BHP) with rotavator/ equipment | Rs.1,20,000/- per set | $50 \%$ of cost limited to one set per beneficiary. | 70 | 42.00 | 35.70 | 6.30 | List of Beneficiaries to be furnished. |
|  | Power machines (20 HP \& above including accessories /equipments | Rs. 3,00,000/- per set | $50 \%$ of cost limited to one set per beneficiary. | 80 | 120.00 | 102.00 | 18.00 | List of Beneficiaries to be furnished. |
|  | Sub-total |  |  |  | 267.00 | 226.95 | 40.05 |  |



| Pack house | Rs. 3.00 Lakh/ per unit with size of 9Mx6M | 50\% of the capital cost. | 40 | 60.00 | 51.00 | 9.00 | Minutes of SLEC meeting to be submitted along with details of beneficiaries, location, etc to facilitate release of funds. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Pack house (As per old norms) | Rs. 2.50 lakh/unit | Credit linked back-ended subsidy @ $25 \%$ of the capital cost of project in general area and $33.33 \%$ in case of Hilly \& Tribal Areas. | 10 | 6.25 | 5.31 | 0.94 | do |
| Pre-cooling unit | Rs.15.00 lakh for 6 MT capacity | Credit linked back-ended subsidy @ $40 \%$ of the cost of project in general areas and $55 \%$ in case Hilly \& Scheduled areas for individual entrepreneurs. | 20 | 120.00 | 102.00 | 18.00 | Project to be submitted |
| Cold storage units (Construction / expansion / Modernization) project in general areas | Rs. 6000/MT for 5000 MT capacity | Credit linked back-ended subsidy @ $40 \%$ of the capital cost of project in general areas and $55 \%$ in case of Hilly \& Scheduled areas in respect of only those units which adopt new technologies and include insulation, humidity control and fin coil cooling system with provision of multi chambers. Technical parameters issued by the Department to be adopted. | 1 | 2.40 | 2.04 | 0.36 | Project to be submitted |
| Cold storage units (Construction / expansion / Modernization) project in general areas | Rs. 6000/MT for 5000 MT capacity | Credit linked back-ended subsidy @ $40 \%$ of the capital cost of project in general areas and $55 \%$ in case of Hilly \& Scheduled areas in respect of only those units which adopt new technologies and include insulation, humidity control and fin coil cooling system with provision of multi chambers. Technical parameters issued by the Department to be adopted. | 1 | 120.00 | 102.00 | 18.00 | Project to be submitted |
| Refer vans/ containers | Rs. 24.00 lakh/ unit for 6 MT capacity | Credit linked back-ended subsidy @ $40 \%$ of the cost of project in General areas. | 3 | 28.80 | 24.48 | 4.32 | Project to be submitted |
| 2. Wholesale markets |  |  |  |  |  |  |  |
| (a) Credit linked back-ended project in general areas | $\begin{aligned} & \text { Rs. } 100.00 \\ & \text { crore/project } \end{aligned}$ | Credit linked back-ended subsidy @ $25 \%$ of the capital cost of project in general areas and $33.33 \%$ in case of Hilly \& Scheduled areas for individual entrepreneurs. | 4 | 100.00 | 85.0 | 15.0 | Project to be submitted |
| Flower Market Kaaval Kinaru | 40.85 | SLEC Approved Projects 2010-11 | 1 | 40.85 | 34.72 | 6.13 | Project to be submitted |
| Other Project (TMC Perunduri, Erode Dist)- Ist release |  |  | 1 | 582.50 | 495.13 | 87.38 | Project to be submitted |
| Sub-total |  |  |  | 1060.80 | 901.68 | 159.12 |  |


| 12 | Mission Management |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | State \& Districts Mission Offices and implementing agencies for administrative expenses, project, preparation, computerization, contingency etc. | $5 \%$ of total annual expenditure on the basis of appraised needs to State Horticulture Mission (SHM) / implementing Agencies | 100\%assistance. |  | 380.63 | 323.54 | 57.10 | Fund to be utilized @ 5\% of actual Expenditure incurred by the SHM. |
|  | Seminars, conferences, workshops, exhibitions, Kisan Mela, horticulture shows, honey festivals etc. |  |  |  |  |  |  |  |
|  | State level | Rs. 3.00 lakh /event | $100 \%$ assistance subject to a maximum of Rs.3.00 lakh per event of two days. | 4 | 12.00 | 10.20 | 1.80 | Minutes of SLEC meeting to be submitted along with details of beneficiaries, location, etc to facilitate release of funds. |
|  | District level | Rs. 2.00 lakh /event | $100 \%$ assistance subject to a maximum of Rs.2.00 lakh per event of two days. | 4 | 8.00 | 6.80 | 1.20 | do |
|  | Sub-total |  |  |  | 400.63 | 340.54 | 60.10 |  |
|  | Total |  |  |  | 7532.92 | 6402.98 | 1129.94 |  |
|  | High density planting |  |  |  |  |  |  |  |
|  | Mango 3yr | 0.07400 unit cost | (Project Mode) | 450 | 33.30 | 28.31 | 5.00 | Project to be submitted |
|  | Cashew 3yr | 0.0657 unit cost | (Project Mode) | 400 | 26.28 | 22.34 | 3.94 | Project to be submitted |
|  | Sub-total |  |  | 850 | 59.580 | 50.64 | 8.94 |  |
|  | PROJECTS AND NATIONAL SEMINOR |  |  |  |  |  |  |  |
|  | $\begin{aligned} & \text { INDO-ISRAEL } \\ & \text { Projects } \end{aligned}$ |  |  |  |  |  |  |  |
|  | Centre of excellence for cut flowers | 200 | INDO-ISRAEL Projects | 1 | 200.00 | 170.00 | 30.00 | Project to be submitted |
|  | Centre of excellence for vegetables | 100 | INDO-ISRAEL Projects | 1 | 100.00 | 85.00 | 15.00 | Project to be submitted |
|  | Other Projects |  |  |  |  | 0.00 | 0.00 | Project to be submitted |
|  | National Level Commodity Seminar on Banana | 7.5 | Other Projects | 1 | 7.50 | 6.38 | 1.13 | Project to be submitted |
|  | International Horti Expo at Chennai | 100 | Other Projects | 1 | 100.00 | 85.00 | 15.00 | Project to be submitted |



